### Global Investment Leaders Club &

Private Investment Forum Worldwide

present te Investment

Forum Worldwide

A special service 'Offer'

the 'Connecting Leaders'
app

# About Connecting Leaders App

The 'Connecting Leaders' mobile app is a special mobile app for members of the Global Investment Leaders Club and participants of the Private Investment Forum Worldwide.

'Connecting Leaders' is designed for establishing direct connections between heads of investment companies, family offices, Royal family offices, large private investors and business owners.

Information about projects and company owners is available in personal user's profiles.

Within the Private Investment Forum Worldwide, project owners can personally submit their projects to the Global Investment Leaders Club members and hold one-to-one meetings with the heads of investment companies, family offices and large investors.



### A special service 'Offer'

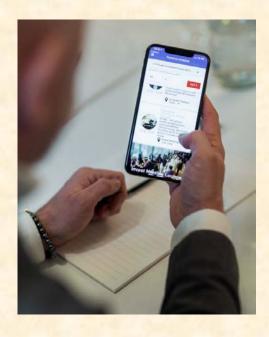
A special tool 'Offer' is devised exactly for the project owners and enables them to attract investment even faster and more effective then ever. "Offer' allows to find interested in your project investors in the only one click.

'Offer' allows you to send your investment project directly to the decision maker of an investment company. Your project will be personally received by investors on their mobile phone. They will be able to study it and contact you so as to discuss the details or invite you to a meeting. You choose by yourself who your 'Offer' will be sent to.

After sending information about your project using the 'Offer' feature, you will be able to monitor all stages: the delivery, reading process and investors' interest.

#### 'Offer' allows:

- Send your investment project directly to decision makers;
- Get a result of investors interest instantly;
- You will no longer have to bear the costs of participating in events and additional travel expenses in order to contact investors.
- Your investment 'Offer' will be delivered directly to investors' mobile phone.





#### Step 1

### Register your account in the 'Connecting Leaders' app (FREE)

To register an account in the 'Connecting Leaders' app, please download the app to your mobile phone.

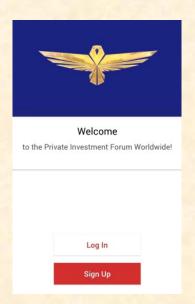
To download Connecting Leaders app:



https://play.google.com/store/apps/details?id=com.vpifw



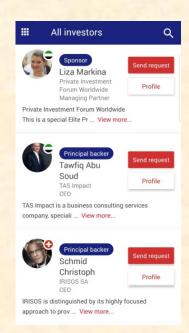
https://apps.apple.com/us/app/pifw/id1345942606



After registration, your account will have limited access. A Connecting Leaders representative will contact you by the specified contact number to activate your account.

An account can only be activated for company executives or partners.

After account approval you will get an access to investors' profiles, members of Global Investment Leaders Club and participants of the Private Investment Forum Worldwide.



https://connectingleaders.app/

#### Step 2

## Post your investment project in the Connecting Leaders



In order to send your investment 'Offer' to investors, you need to post an information about your project in the 'Connecting Leaders' app.

To post your project you need to go to your 'Profile' section and add a project. Fill out all the necessary fields about it. Remember, the more information you enter, the easier it will be for an investor to understand your project and make a decision on financing it.

You can enter data about your project using the mobile interface.

To do this, go to the 'Profile' section and add a project. You can enter unlimited number of projects.



After adding your project, do not forget to publish it.

If you are not comfortable using the mobile interface to enter data about the project, you can submit the project using your computer. This can be done via following link:

https://upload.connectingleaders.app/projects

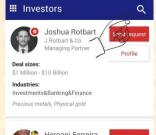


The published project will be visible to all users in the investment projects section – All Projects.

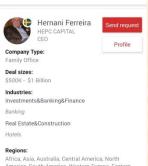
<b>Ⅲ</b> Investment projects	Q
All	•
INITIUM Group Investments&Banking&Finance • IT&Technology • Blockchain \$1 Million - \$100 Million Western Europe, Global	
INTERESTED	
VIEW PROJECT DETAILS	
VIEW OWNER PROFILE	
MEETING REQUEST WITH OWN	ER

### Step 3

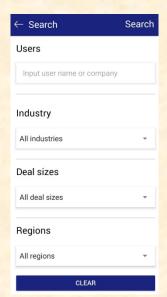
#### Find a relevant investor



If you want an investor to receive your 'Offer' personally to consider investing in it and be able to contact you, you need to send it directly to a chosen investor. To do this, use the 'Offer' service.

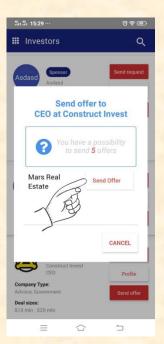


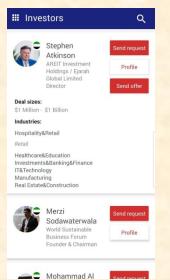
To find a relevant investor, visit the 'Investors' section.



You can select investors by their investment interests using the following filters: industries, regions and the size of transactions.

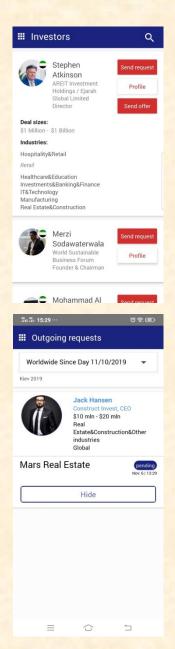
You can send an offer to any investor, but we recommend sending your 'Offer' to those investors whose investment interests closely correspond with your project.







# Step 4 Sending your 'Offer'



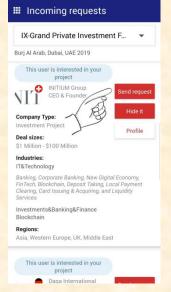
To send an investment offer using 'Offer', you need to open the profile of a selected investor and press the 'Send offer' button.

To send your offer you have to purchase the needed number of 'Offers'. You can always monitor the number of 'Offers' available to you in the profile section. After sending an 'Offer', you will be written off 1 'Offer'. You can also see the history of all sent 'Offer's' in your profile section.

The 'Offers' you have been sent will be visible in your outgoing messages.

An investor will receive your 'Offer' in their incoming messages, as well as a push notification on their mobile phone.







## Step5 Contact with investors

An investor will receive a push notification about your 'Offer' on their mobile phones and will see your 'Offer' in their 'Incoming requests'.

Investors will be able to learn detailed information about your project and get acquainted with your profile.

#### After studying your project investors will be able to:

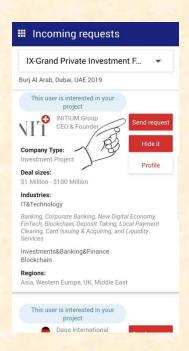
- Send you a notification if the project is outside the zone of their investment interest;
- Invite you to a meeting by sending a meeting request if your project is interesting, but an investor lacks details. You will receive it in yours 'Incoming messages'.
- Send data about your project to their team or forward it to a personal e-mail if your project is interesting. You will be notified about it in your 'Status'.
- Contact you directly by e-mail (which you specified during registration) to arrange a phone conversation, meeting or to find out additional details in order to find out additional details if the project is interesting.

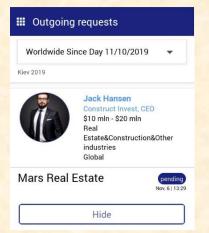
You can monitor the status of an investor's actions and their interest in your project in yours 'Outgoing requests' section.

'Pending' – your offer has been successfully sent.
'Viewed' – your offer has been viewed by an investor.
'Interested' – an investor has been interested in your offer.
'Ready to meet' – an investor has sent you a meeting request.

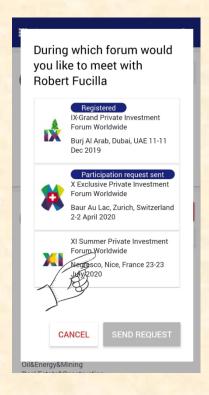
'Not interested' – an investor has studied your project, but it does not match his interest.

'An email has been sent' — an investor is interested and is going to contact you via e-mail.



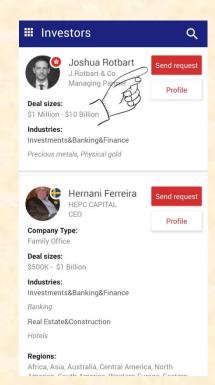


### A one-to-one meeting with an investor



If in response to your offer you receive a message from the investor to your email, you can continue to contact the investor directly and arrange a meeting with them by yourself.

To organize a private meeting with an investor, you can also opt for using the Private Investment Forum Worldwide events. To do so, you need to select an event in the 'Events' section, register for the event and send a meeting request to the selected investor.



As part of the event, we will personally introduce you to the chosen investor and arrange a one-to-one meeting with them.

